

Brief Biodata: Pei Gee Chew



Pei Gee Chew leads the nutrition strategy and communication team in Asia Pacific for Mondelez International and works closely with product development and marketing in evidence-based nutrition communication and corporate Wellbeing strategy rollout. Prior to her current role, she has worked in public health and community nutrition areas where she established a national front of pack food labelling program and implemented consumer education initiatives at Singapore Heart Foundation. She was President of Singapore Nutrition & Dietetics Association from 2001-2003. Pei Gee graduated with Bachelor of Science (Biological Science) and Masters in Human Nutrition from Deakin University, Australia.